

# EMILY GENEVISH

[www.emilygenevish.com](http://www.emilygenevish.com) | [www.graphicdesignbyemily.com](http://www.graphicdesignbyemily.com)

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## PROFESSIONAL PROFILE

- Certified, creative, and detail-oriented web and graphics design professional skilled at developing websites from start to finish, generating new, original graphic content, and providing expertise and guidance to clients on any graphic design-related tasks.
- Effective team player with strong time management skills and ability to complete projects within budget and in a timely manner.
- Effective communication with clients through creative briefing, project details, client feedback and final delivery.
- Completed Associates in Business Management and Bachelor degree in Digital Design.
- Worked with clients of many different types; education, health and wellness, and consumer product sectors.

## PROFESSIONAL EXPERIENCE

### Freelance Graphic and Web Designer

- Conceptualized and implemented new designs using Adobe Creative Suite; Photoshop, Illustrator, InDesign, Acrobat.
- Proficiency in Microsoft Office; PowerPoint, Word.
- Designed a variety of projects, such as marketing collateral for clients; flyers, posters, brochures, and social media advertisements.
- Conceptualized and created Visual Identity collateral, such as Vector logo designs, business cards and letterhead.
- Built customer-friendly web pages from start to finish using existing technology (HTML, CSS, JS, PHP, SQL, XML and Wordpress). Created email campaigns using Mailchimp, Constant Contact etc.
- Pro-actively worked on ways to improve the existing websites by updating new relevant content and graphics, monitoring performance and results, identifying and resolving potential problematic issues, and staying up-to-date with current trends.
- Offer and perform a range of support services to my clients, such as website maintenance, Email setup and support, as well as domain and website security and assistance.

## EMPLOYMENT HISTORY

**Owner**, Graphic Design by Emily

05/2015 – Current

**Owner**, Genevish Graphics

11/2007 – 05/2015

## EDUCATION

**BFA Digital Design**, American Intercontinental University

11/10/2007

**AS Business Administration**, American Intercontinental University

08/12/2006